****

**Topcon Agriculture introduces new NORAC UC7  
 all-in-one boom height control system**

*FORT ATKINSON, Wis. – February 14, 2017 –* Topcon Agriculture announces the next generation of boom height control with the new NORAC UC7 Control System. UC7 is an all-in-one boom height control system, capable of all levels of NORAC automated control, designed as the ideal solution for any operation.

“The Topcon Agriculture portfolio now includes NORAC industry-leading boom height control systems, allowing farmers to reduce costs by applying at an ideal, automatically maintained height. Additionally, NORAC boom height control systems reduce boom damage and operator stress, increasing overall farming efficiency,” said Danea Armstrong, vice president of Global OEM Business for Topcon Agriculture.

Combining three modules into one from the NORAC UC5 Control System, UC7 reduces overall components, improving both installation and support efficiency. Whether a more advanced level of control is desired or a new feature is added, the system is easily updated as demands change. With the future in mind, UC7 is designed to take boom height control to the next level.

Armstrong said,“Offering varying levels of control, UC7 adapts to changing demands — from Standard Control™ to the breakthrough Active Roll™ technology, the system is easily altered by updating the UC7 control module via USB. It’s also compatible with Universal Terminal (UT) displays, enabling smooth integration for virtually any operation, truly making it the most robust boom height control system on the market.

“With the NORAC UC7 Control System, Topcon Agriculture sets the bar for boom height automation,” she said.

**About Topcon Agriculture Group**Topcon Agriculture Group is a division of the Topcon Positioning Group, headquartered in Livermore, California, USA ([topconpositioning.com](http://www.topconpositioning.com/)). The global Topcon Agriculture Group ([topconagriculture.com](http://www.topconagriculture.com/)) headquarters is located in Turin, Italy, with its North American regional headquarters in Fort Atkinson, Wisconsin. Topcon Agriculture Group provides advanced IoT connected field and farm management solutions for aftermarket and OEM customers in the agriculture industry, integrating high-precision hardware, software and data to bring efficiency and enhance productivity to every phase of the farming operations**.** Its brands include Topcon, Wachendorff Elektronik, Digi-Star, RDS Technology, and NORAC.Topcon Corporation ([topcon.com](http://global.topcon.com/)), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

# # #

**Press Contact:**

Topcon Positioning Group

[CorpComm@topcon.com](mailto:CorpComm@topcon.com)

USA: Staci Fitzgerald, +1 925-245-8610

Photo: Topcon X25 console and UC7 control module