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**Topcon Agriculture presents the new X35   
premium-featured console**

*TURIN, Italy/ FORT ATKINSON, Wis., USA – February 27, 2017 –* Topcon Agriculture introduces the new X35 — the next generation in the X-Family of touchscreen displays with advanced functionality.

Designed as a modular solution, the 12.1 inch console runs Topcon Horizon software, providing icon-based and user-definable views for a variety of farm-operating functions and designed to allow for easy upgrades depending on the operator’s needs.

“The X35 console adds to the Topcon premium range of agriculture solutions, including the user-friendly functionalities that made the X30 a reputable solution in the industry, and offering additional benefits for farmers,” said Markus Kalin, product manager.

“The new feature, Horizon XTEND™, allows users to manage control applications via mobile devices such as tablets and smartphones,” said Kalin. “Additionally, the Remote Assistance Tool allows technicians to remotely diagnose and fix issues, as well as agronomic consultants to advise and configure remotely,” he said.

By connecting multiple Ag cameras to the X35, the operator can control and view multiple places simultaneously.

The system includes ISO section control of up to 200 sections, designed to allow the operator to cover more sections in one pass with larger implements.

“As with previous X30, the X35 display is an all-in-one system with full ISOBUS Universal Terminal (UT) and ISO Task Controller. It provides variable rate control (VRC) for up to eight products,” said Kalin.

The X35 is designed to allow full data management capability through its cloud-based technology.

“The user can seamlessly transfer data such as soil testing, yield maps and crop sensors from the X35 to the cloud, where it is accessible from the office or other machines,” said Kalin. Using data management solutions, such as the Topcon MAGNET® Mobile AG Network, farmers can add value to their data, optimizing returns on inputs while preserving resources. This is where the present connects to the future, and the new generation of displays is ready for both.”

**About Topcon Agriculture Group**Topcon Agriculture Group is a division of the Topcon Positioning Group, headquartered in Livermore, California, USA ([topconpositioning.com](http://www.topconpositioning.com/)). The global Topcon Agriculture Group ([topconagriculture.com](http://www.topconagriculture.com/)) headquarters is located in Turin, Italy, with its North American regional headquarters in Fort Atkinson, Wisconsin. Topcon Agriculture Group provides advanced IoT connected field and farm management solutions for aftermarket and OEM customers in the agriculture industry, integrating high-precision hardware, software and data to bring efficiency and enhance productivity to every phase of the farming operations**.** Its brands include Topcon, Wachendorff Elektronik, Digi-Star, RDS Technology, and NORAC.Topcon Corporation ([topcon.com](http://global.topcon.com/)), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

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